

Three Forks Rodeo Arena Board of Directors

Minutes of Meeting held Monday, March 2, 2026

The meeting was held on this date at the City Hall, located at 206 Main Street, Three Forks, MT and was called to order at 5:30pm.

Present were Casey Elmose, Adam Miller, Ann Price, Mike Lane, Ryan Pestel, Gene Townsend and and Ryan Hamilton. Marketing Director Christina Kamps and Executive Secretary Crystal Turner were also present. Public present were Jimmi Nose Schmitz & Jenni Nose Davison of Frontier Rodeo Company (Wyoming).

Financials & Approval of Minutes

Adam Miller moved to approve the minutes as amended. Ann Price seconded the motion. Motion passed unanimously.

Crystal Turner said she did not have any bills entered to be paid at this time.

Adam Miller reported the total cash is at \$316,532, with \$3,100 in interest to earn that is not counted in that yet.

Special Projects Nothing at this time.

Rodeo & Events

Jenny and Jimmi introduced themselves and proposed a weekly rodeo through the summer months of July and August. Frontier Rodeo Company was founded by Jerry Nelson, who started his career in the PBR and is still active and very involved. They do various rodeos throughout the year, all season actually. He was voted as stock contractor of the year by the contestants. They would like to launch a successful summer rodeo series, providing for contestants another opportunity in the area (Thursday nights are the Valley View Rodeo at the Gallatin County Fairgrounds in Bozeman), and contribute to Three Forks' economic growth of the community. They feel the rodeo would be well received in Three Forks.

The proposal showed they would provide two bull fighters, 2 pickup men, a secretary, announcer and music, 2 timers, 2 judges, a clown, the rough stock and time event personnel, gatemen, sponsor flag personnel, ticket sales staff, feed for the stock, additional port-a-potties and dumpsters as needed, ambulance on site, insurance, food trucks, beer gardens and merchandise. The Committee would be responsible for parking, electrical hookups, use of the facilities, the barn building, the tractor and water truck to work the arena, staff to operate the tractor and water truck (roughly 3 hours/event), water for stock, lights, sounds system, video boards, 5 port-a-potties, 2 dumpsters, stall rental contact for contestants to pay stall fees.

Casey Elmore explained TFRA rents video boards and does not have our own. Crystal Turner said she worried about the volume of calls each week to reserve stalls. Jenny and Jimmi said they could handle that if needed. Gene Townsend asked about cleanup. He introduced Mike Lane and said, "This is our cleanup," to which every one laughed but Crystal added we also coordinate with the Gallatin County Sheriff workforce to pick up on Mondays after our scheduled events. Jimmi recommended getting the community and sports teams involved as an option. Mike Lane asked how many contestants were expected and the size of the crowd. Jimmi answered that there are 1700 spectators each week at the Bozeman rodeo, and they anticipate growing to that size but figure it would be 300-400 spectators to begin. There are 54 contestants for the Bozeman rodeo, 5-10 of those being for roughstock, then team roping, barrel racing and breakaway were larger events with 50+ contestants. They said many of the contestants were local. Frontier Rodeo proposed four Wednesdays in July and August each, from 7-10PM. Adam Miller asked what they were thinking about entry ticket prices. Jimmi said Bozeman is charging \$30 and they are thinking \$20 for 14 & over age groups, and \$15 for kids 13 and under (5 and under would be free). They propose junior bareback, bronc riding and barrel racing events. Gene asked if these rodeos were NRA or PCRA. Jenny replied, "It's an amateur open rodeo, so anyone can come without a rodeo card." Adam asked if they considered profit sharing with TFRA or the standard rental fee. "If you had 100 and they each drank 1 beer, we would get like \$300 and that doesn't even cover the lights' cost," Adam said. He was supportive as long as the fees covered the lights, and the Arena Manager's time.

Frontier Rodeo would haul the stock in weekly, the night before, then hauled back to Cody, WY each week. Based on experience, they do not anticipate the rodeos lasting until 10PM, and anticipated a 9:30PM finish. Slack would be held earlier in the day, between 3-6PM. Ryan Hamilton asked what kind of stock they planned to buck. Jimmi said college rodeo type, not too young. "It will be run like a PRCA, but not with all those restrictions. If you're not here, you won't get called," she said. Mike asked if they have a trailer for an office. Jimmi said they hoped to use the barn building, which would also be used as the beer garden. Adam asked they need a response to this proposal. They requested an answer by April 1st so they had time to advertise, get insurance, and promote it. There was discussion about law enforcement. Christina Kamps said that Valley View hires Invictus, which is the security company the TFRA uses for its annual rodeo. They did not anticipate needing security or law enforcement unless the crowd grows, they plan to mimic the Cody, WY rodeos. Gene said he worries about the neighbors. "If a lot of people show up and park there, or at the grocery store, we'll be hearing about it," he said. Crystal informed them they could reach out to the Gallatin County Airport Board for overflow parking, and TFRA had asked the property owner in the past to allow overflow parking on his vacant lot across the

street; but that land just sold. Jimmi and Jenny thanked the Board for its time and excused themselves.

Casey will call for a special meeting to be held on 3/16 at 5:30PM to provide them a decision.

Gene said there should not be a lot of people getting drunk and hanging around town on a Wednesday night, but wanted to respect the neighborhood. He added with 6-7 additional rodeos, we need to think about trash, cleanup, chutes, corrals, tractor wear and tear. There was discussion regarding not going for the full ask of weekly rodeos and perhaps easing the neighborhood/community into one additional rodeo a month. Christina said she believes that would not entice enough contestants to participate. "If it's consistent, they will come, the demand is there," she added.

Master Plan Bleacher wing addition - Adam Miller recommended a motion asking the City Council permission to cash in the CD that just matured, pay off the existing Intercap loan and apply for a \$310,000 loan and include \$133,229.63 for the loan payoff with \$100,000 cash down. Gene Townsend seconded. Motion Passed Unanimously. Adam asked if there was any update on the loan application. Crystal said that Kelly Smith has not heard anything yet, but she applied with the \$403,000 final quote, which is within the budget the City approved. Adam said he thinking the timing they would shoot for beginning early June or late May. "We don't pay anything until materials arrive, then pay material and freight, and then a final payment when construction is complete," Adam reported. The other CD expires/renews in June, and the invoice is net 60 days, so we would not have to break the CD early.

Mike asked if Jacob Rose has reached out to the City about purchasing the bleachers which will be removed. Crystal said he has, but she still has to do a surplus sale process. She will begin that, pending the City Attorney's opinion the bleachers could be sold without assuming liability of their condition.

Internal Operations - Christina reported she will be gone next week, but was finalizing the prizes before going out to the High School rodeo sponsors.

Crystal to reach out to Myrt Woosley to see if she would be willing to announce again. Crystal has confirmed timers for the High School rodeo.

Casey asked Adam if the new speakers will be installed before High School rodeo. Adam said the vendor hopes to have them installed by then.

Arena Operations - no update.

Other Items - Adam said there is still no update on the ATM lease location, as Ascent Technical is still looking at insurance options for the permanent location.

New Business - Christina asked about contracts for the announcer. He is requesting \$1,500/performance. Crystal and Adam said they could read his proposal as the 2-day event is a performance, so Crystal is to clarify with Ryan Davis, and find out what he would charge for slack. Christina said she feels \$2,500 would be a reasonable offer for the whole weekend.

Ryan Hamilton said he got a clown/funny man for our July rodeo. He sent the contact information to Crystal so she can reach out to Dustin Jenkins to get a contract finalized.

The next meeting would be 3/16/2026.

With no further business, Gene Townsend moved to adjourn. Ryan Hamilton seconded the motion. Motion passed unanimously. Meeting adjourned at 6:45pm.