

Three Forks Rodeo Arena Board of Directors

Minutes of Meeting held Monday, April 7, 2025

Our regular meeting was held on this date at the temporary City Hall location, 607 Main Street, Three Forks, MT at 5:30pm.

Present were Casey Elmore, Ann Price, Mike Lane, Adam Miller, Gene Townsend and Ryan Hamilton. Ryan Pestel was excused. Marketing Director Christina Kamps and Executive Secretary Crystal Turner were present. Meghan Vaughn was present from Sawdust & Steel Brewery.

Financials & Approval of Minutes

Gene Townsend moved to approve the minutes of February and March. Ann Price seconded the motion. Motion passed unanimously.

Crystal Turner reported there were only a couple bills to pay: Northwestern Energy, and Christina Kamps. The cash is minimal in the First Security Bank checking account and in order to have checks ready for High School Rodeo timers, announcer, judges, secretary, and stock Crystal asked if she could withdraw \$20,000 from savings at Opportunity Bank and deposit it into the checking account. Adam Miller reported there is a total of roughly \$274,000 total between checking, savings and CDs. The Board OK'd Crystal transferring \$20,000. Adam said the CDs are renewing and asked if the Board wished to roll them over to a 5-month CD, or not renew at all. We have \$65,000 not in CDs, so the Board agreed to let the CDs renew.

Rodeo & Events

Adam compared the two quotes submitted for security services at the July rodeo. Saddle Peak Security reached out to Crystal after last year's rodeo and offered to submit a quote. Adam said that they seem like a good firm and from the local area, but we have not had any issues at all with Invictus. Casey Elmore added that he did not see a reason to change if service was running smoothly. Christina recommended if the Board did every change, it would be good to mix things up every three years or so. Adam added he compared the hourly rates, which one had 5 hours and the other had 4 hours for the events, but essentially they were within a couple hundred dollars of each other. Ryan Hamilton moved to accept Invictus' quote. Adam Miller seconded the motion. Motion passed unanimously. Crystal to let Saddle Peak Security know they

were not selected, and to begin the service agreement with Invictus. Adam will reach out and let them know we would prefer them arrived at 5:30PM each evening and staying until 9:30PM.

Meghan Vaughn of Sawdust & Steel Brewery introduced herself. She explained she would love to partner with the Rodeo. They have lots of local locations now selling their beer and they want to be known as the hometown brewery. As a brewery and tasting room, they have limits on sale hours, so she would like to offer cans or kegs the TFRA could purchase and resell during the rodeo. She provided a detailed explanation of four brews and suggested various complimenting flavors.

Casey Elmore asked if the TFRA can sell the beer or will their staff have to. Meghan answered the TFRA trained salespeople can do it. Mike Lane asked if they would provide signage for the various beers. Meghan said yes. She recommended four flavors, or less if the board wished. Adam Miller thought it would be a great addition. Meghan said it would be \$60/case of 16 oz. cans. The Board had great feedback and wants to provide local beer options. They suggested Meghan meet with Ryan Pestel directly and let him decide. They also suggested she could have a vendor spot to give tastings, or swag and get their word out as well.

Committee Reports

PA System: Adam reported that everything is installed and it sounds great.

Master Plan: Adam said Ascent Technical is still interested in providing two ATMs that would remain permanently onsite at the Rodeo Grounds. They would bolt them down to the concrete, one near the cook shack door and the other in between the two roll-up garage doors of the barn building. They will need to remain plugged in all the time. Ascent will be responsible for stocking them with cash when there are events. There was no opposition and the Board gave Adam the green light to let Ascent begin. Crystal to draft up an agreement stating the exchange and run it by the City Attorney. Ryan Hamilton moved to recommend entering into a contract with Ascent to allow them to have two ATMs permanently onsite at the rodeo grounds. Gene Townsend seconded the motion. Motion passed unanimously.

Casey said he is working with Marty Lyons on the internet to be fast enough for airing on the Cowboy Channel. He asked if anyone had fiber optic internet in the area. Crystal was unsure, but would ask if the Market used fiber (update - they do not).

There was no update on the bleacher addition quote.

Gene Townsend moved to hire Aschent Technical again this year for the ATMs and internet onsite during the NRA rodeo. Ann Price seconded the motion. Motion passed unanimously.

Commented [1]: I thought the proper name was "Ascent Technologies"

Commented [2R1]: It's Ascent Technical Services, LLC

Special Projects: Casey said he and Mike Helzer will meet on 4/8/2025 to begin work on building the 800AMP service. Crystal to put a request to dig into 811.

New Business

Crystal said that a man named Alan Johnson stopped by the Library to request overnight camping at the rodeo grounds the first weekend in August 2026 (which is usually the same weekend as the Pogreba Field Antique Air Show) for a veteran's collector vehicle convoy. Mr. Johnson said they are used to dry camping and didn't need much for services. Casey said he thought it would be fine and asked Mike Lane ensure the dumpsters were unlocked for them. Crystal will let Mr. Johnson know.

The next meeting will be 5/5/2025 at 5:30 at the Cook Shack.

With no further business, Ryan Hamilton moved to adjourn. Mike Lane seconded. Motion passed unanimously. Meeting adjourned at 6:30pm.